



■ Tuesday ■  
August 26, 2008

Joint Meeting with  
N.A.W.I.C.  
(National Association of  
Women in Construction)

Indianapolis Marriott East  
7202 East 21<sup>st</sup> Street  
Indianapolis

Cocktails – 5:00 p.m.  
Dinner – 6:00 p.m.  
Program – After Dinner

\$ 26 per person

■ Registration Deadline ■  
Friday,  
August 22, 2008 12:00 p.m.

**Registration is Required**  
**Prior to Event.**

Questions?  
E-Mail  
[execdir@cfma-in.org](mailto:execdir@cfma-in.org)

## ***CFMA of Central Indiana's Joint Meeting With N.A.W.I.C.***



Join us for a presentation on

### ***“Financial Planning for Families and Business Owners”***

by

**Liz Hoover, CPA/PFS  
Owner**

**Hoover Financial Advisors**

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Liz Hoover is a 24-year professional with a talent for financial plan design and wealth management. Her firm provides financial planning advice on an hourly and flat fee basis and also manages investments for clients on a fee basis. She has 24 years in accounting, financial planning and management. She has been the Owner of Hoover Financial Advisors since 2001. She has also served in public accounting with Coopers & Lybrand and Ernst & Young. She has several years of experience specializing in corporate finance, strategic planning and operations management. Liz received her B.S. in Accounting in May 1984 from Indiana University, Bloomington.

The meeting will address Financial Planning for the average family or individual with a focus on a personal balance sheet, cash flow, investible assets, risk/personal liability, estate planning, and goal planning. She will also discuss Business Planning for Owners including personal assets, business assets, attracting and retaining good employees, structuring equity ownership or partnership, business valuation, building advisor teams, business risks, succession planning, economic downturns, etc.

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**REGISTER ONLINE TODAY!!**

ONLINE: [www.cfma-in.org](http://www.cfma-in.org)